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Inspired by the “Strandbeesten” from Dutch Artist Theo Jansen:

Hase Bikes Releases the Beasts!

Smoke rises from a large wooden crate with the Hase Bikes logo. Threatening sounds of growling and snarling can be heard from within. Trainer Waldemar Kobus carefully approaches the heavily guarded crate and opens it. The snarling swells to a roar, and from inside a cloud of smoke, two glowing, white eyes can be seen – or are they headlights?

The Hase Bikes Beast exits its crate, walking on spindly, almost insect-like legs. Then trainer Kobus swings himself onto the saddle. Can he tame the Beast?

Watch the video: <https://www.youtube.com/watch?v=968aOMxRDuM>

For the 25th anniversary of his company, Marec Hase wanted to make something crazy and new. He found the inspiration for his project in the “Strandbeesten” (“beach beasts”) designed by Dutch artist Theo Jansen: “Theo’s works fascinated me, and I wanted to know if it’s possible to make something like that with our bikes.”

It is. With express permission from the artist, Marec and his team set to work on bringing his idea to life. Eventually, they came up with not only one, but two “Hase Bikes Beasts”, which were presented to the public for the first time at this year’s Special Bikes Show: the one-seater “Little Beast” and two-seater “Big Beast”. “We adopted the basic design of Jansen’s linkage that moves the legs of his Strandbeesten and placed it under a Kettwiesel and a Pino frame,” explained Marec.

The big difference to Jansen’s works: the Strandbeesten move on their own by harnessing the wind, while the two Hase Bikes Beasts are propelled by muscle power. In other words: whereas Theo Jansen’s works are only for looking at, you can actually ride the Hase Bikes Beasts!

“We aren’t planning on mass-producing them,” explained Marec, “but we’ll certainly be taking them to shows and other events, where people are welcome to try them out.”

HASE **BIKES**

PRESS RELEASE

Premiere with actor Waldemar Kobus

The Hase Bikes Beasts have been presented in a total of six performances by German actor Waldemar Kobus, who is well-known in Germany for his roles in several films and television series. For Kobus, the project was a labour of love.

“I met Marec not long before he founded his company and have been riding my own Hase Bike for 10 years now. I was totally honoured when Marec asked me whether I wanted to play a role in the premiere of the Beasts.”

Save the date: Friday, 28 June 2019, Hase Bikes Open House

Anyone who would like to have a go at taming the Hase Bikes Beasts should come to Waltrop on 28 June. To celebrate its 25th anniversary, Hase Bikes will be opening its doors to guests from 1:00 p.m. – even the doors that normally remain closed to the public, like the door to the design and development department. And of course, guests will also have the opportunity to test ride all Hase Bikes. Everyone is invited. Hase Bikes recommends signing up for the XXL company tours well in advance using the following link: <https://hasebikes.com/31-1-COMPANY-TOUR.html>.

Photos and captions:



Photo 1:
Waldemar Kobus presents the Little Beast.



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Photo 2:

The Big Beast is a two-seater with a Pino frame.



Photo 3:

The Little Beast boasts a Kettwiesel frame.

The photos can be downloaded in print and web quality under the following link:

<https://www.amedes.de/ftp/hasebikes/Beesten.zip>

About HASE BIKES

Marec Hase, engineer, owner and managing director of Hase Bikes, has been developing extraordinary bikes and trikes for the past 25 years. The successes of the now 60-member team have earned numerous design awards and attracted a growing community of passionate Hase Bikers from (practically) every corner of the world. The delta trikes and tandems from Hase Bikes are popular for recreational sports, bike tours, family routines and adaptive cycling. Their innovative construction, high-quality engineering and multi-award-winning designs make them attractive for all riders, regardless of age or physical impairment. Thanks to the wide spectrum of accessories for various uses, Hase Bikes can be individually adapted to the (special) needs of any rider, so that words like "abled" and "disabled" lose their meaning.

Hase Bikes are built in the middle of Germany's Ruhr region, in a historical building of the former Hibernia coal mine. Companies from many different sectors have set up shop on the grounds of this cultural landmark. If you'd like to learn more about what makes the bikes, trikes and people from Hase Bikes so special, then visit www.hasebikes.com.