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Hase Bikes to Reveal New Creation at the Spezi 2019: German Actor Waldemar Kobus Will Present “the Beast”

They’re calling it “the beast”: Over 140 metres of steel tubing, nearly 700 ball bearings and an untameable desire for freedom. On 27 and 28 April 2019 it will be revealed to the public. As the “trainer” in the ring: the famous German actor Waldemar Kobus.

“I wanted to do something totally insane. And I think we’ve succeeded!” For Hase Bikes’ 25th anniversary, Marec Hase gave his team an unusual challenge. The result is the “beast”. Marec has yet to reveal exactly what it is: “For once, it actually doesn’t have anything to do with bikes!”

Spezi Germersheim, 27 and 28 April 2019, shortly before 12:00 noon/2:00 p.m./4:00 p.m.

It is no accident that the unveiling of Hase Bikes’ latest creation will take place in Germersheim. “We’ve been an exhibitor at the Spezi from the very beginning,” said Marec Hase. “This trade fair has always been very important to us, so it makes sense for us to present something special here.”

Once the secrecy surrounding Hase Bikes’ exhibition stand has been lifted, Marec will be discussing it in greater detail and answering questions from the guests in attendance.

Celebrity beast tamer: Waldemar Kobus



The “beast” will be presented, and hopefully tamed, by “trainer” Waldemar Kobus. Anyone familiar with Waldemar knows that guests can look forward to spontaneous and moving performances.

“This project is very dear to me. I was extremely honoured when Kirsten and Marec Hase asked me whether I would like to play a role in the presentation,” explained the actor. “And Marec has created such an adorable beast. I want to be there when it first sees the light of day!”

Kobus is known for several memorable roles, including his portrayal of the Viking chieftain Halvar in the two “Wickie” films, and for his work on several television series, such as *Babylon Berlin* and *Die Lottokönige*. A lesser-known fact about the actor is that he has been a passionate Hase Biker for 10 years. “When I bought my trike it was a prototype of the Klimax 2K. Since then, so many parts and features have been added, replaced or updated that it is now a completely customised Kettwiesel,” reported the actor. “I use it for shopping, riding to work, short errands and even longer trips all over Germany.”

Save the date: Friday, 28 June 2019, Open House in Waltrop

The beast will be set free once again this summer, when Hase Bikes celebrates its 25th anniversary with a totally unique Open House at its headquarters on the grounds of the historic coalmine Zeche Waltrop. Here, guests will be able to try out not just the beast, but also all Hase Bikes. The XXL company tours will include areas that are normally strictly taboo, such as the design and development department.

The event is open to the public. However, as spaces are limited, the company recommends registering under <https://hasebikes.com/31-1-COMPANY-TOUR.html>.

Photos and captions:



HASE **BIKES**

PRESS RELEASE

Photo 1:

Releasing “the beast” together: Marec Hase (left) and Waldemar Kobus (right)



Photo 2:

The special guest at Hase Bikes' anniversary stand, safely in its crate.

The photos can be downloaded in print and web quality under the following link:

<https://www.amedes.de/ftp/hasebikes/Premiere.zip>

About HASE BIKES

Marec Hase, engineer, owner and managing director of Hase Bikes, has been developing extraordinary bikes and trikes for the past 25 years. The successes of the now 60-member team have earned numerous design awards and attracted a growing community of passionate Hase Bikers from (practically) every corner of the world. The delta trikes and tandems from Hase Bikes are popular for recreational sports, bike tours, family routines and adaptive cycling. Their innovative construction, high-quality engineering and multi-award-winning designs make them attractive for all riders, regardless of age or physical impairment. Thanks to the wide spectrum of accessories for various uses, Hase Bikes can be individually adapted to the (special) needs of any rider, so that words like “abled” and “disabled” lose their meaning.

Hase Bikes are built in the middle of Germany's Ruhr region, in a historical building of the former Hibernia coal mine. Companies from many different sectors have set up shop on the grounds of this cultural landmark. If you'd like to learn more about what makes the bikes, trikes and people from Hase Bikes so special, then visit www.hasebikes.com.