

PRESS RELEASE

Friedrichshafen—September 2, 2010

Eurobike 2010 awards

The prestigious EUROBIKE AWARD 2010 was announced yesterday, September 1 at the end of a successful first day of the fair. The EUROBIKE AWARD gives consumers a sense of orientation in the bicycle sector, shows them what is innovative and functional or environmentally friendly and sustainable. An internationally renowned jury of experts, among them ECF President Manfred Neun, evaluated the best products in the bicycle industry.



ECF President Manfred Neun and Secretary General Dr. Bernhard Ensink together with representatives of Hase Bikes, the winners of the Green Award.

GOLD award for SCHWALBE Marathon

At the Eurobike in general and in the awards special attention was given to Pedelecs. The Schwalbe company got an Gold Award for the SCHWALBE Marathon. This product "stands for innovation and durability and can now even be used for e-bikes."

GREEN award for KLIMAX – Recumbent bike with fairing (Hase)

ECF president Manfred Neun commented the prize for this Pedelec with a folding fairing, which can be mounted in seconds, enthusiastically. "This product is really competing with upcoming electric cars. But In contrast to the electric cars, it is an existing, well-developed product that has all the advantages of a bicycle: it does not require a driving license, it does not require insurance, it can be ridden without a helmet and can ride anywhere where bicycles are also allowed to ride. Its overall eco-balance is considerably better than that of an electric car. With this product the cyclists can get the 'cabrio-feeling' of driving a car."

For more information during the fair contact ECF at booth FW 202
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Mission Statement of ECF:

Founded in 1983, the European Cyclists' Federation (ECF) is the umbrella federation of 65 bicycle user and related associations from Europe and beyond. On behalf of our members, we are pledged to ensure that bicycle use achieves its fullest potential so as to bring about sustainable mobility and public well-being.